

- Post meeting notes to the planning team and those tasked in the plan where key decisions are being made by leadership. Task for GIIA support within 1 week of decision by leadership.
- Provide a feedback mechanism for NGPO employees to decide how to best share success stories - task for outreach staff by January 30, 2008.
- Identify and communicate areas in which TNM Tactical Plan crosswalks with The Plan for Action, Geospatial Line of Business, DOI Geospatial Blueprint, and other Department of the Interior initiatives. Task for management team by January 30, 2008.

Proposed External Communication

External communications will focus on accomplishments, progress, and results, not on the plan itself. Coordinate, as appropriate, with the Office of Communications to implement the following:

- Work with the USGS Geospatial Liaison community to identify partners to act as reviewers of packaged messages.
- Work with NGPO management to furnish USGS Congressional Liaison Office recommendations on key messages going to the congressional audience on major accomplishments.
- Identify external stakeholders and organizations that would endorse and assist in appropriately communicating The National Map message.
- Engage stakeholders and customers whenever possible.
- Post press releases on the external NGPO website and link to the NGPO internal website.
- Provide TNM information at Bureau, regional, and local conferences.
- Distribute surveys at workshops, conference presentations, and listening sessions to assess the effectiveness of communications.
- Use opportunities to celebrate successes.

Reference Cited

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Appendix A: Writing Team Members

Jim	Barrett	Consultant
Stafford	Binder	NGTOC II Chief
Chris	Carlson	GIIA Rep
Bill	Carswell	NGP Director
Tom	Connelly	ER GIO NSDI Partnership Office Chief
Eric	Constance	NGTOC Rep. / NGTOC III Chief
Mike	Cooley	Graphics Lead
George	Costantino	TNMRP Lead
Kari	Craun	NGTOC Chief
Rob	Dollison	GOS Rep.
Jay	Donnelly	National Atlas Lead
Robin	Fegeas	Data Standards and Coordination
Jim	Flaherty	Common Systems
Tracy	Fuller	CR GIO NSDI Partnership Office Chief
Kevin	Gallagher	GIIA Chief (Acting)
Joan	Helmrich	Names CS Rep
Pat	Hytes	Communications Rep.
George	Lee	Raster Lead
Vicki	Lukas	WR GIO NSDI Partnership Office Chief
John	Mahoney	GIC
Jim	Mauck	Elevation Lead
Mark	Naftzger	GIO Deputy
Jean	Paulson	EROS Rep.
Donna	Richey Winkelman	Coordinator
Dave	Roberts	Orthoimagery Lead
Jeff	Simley	NHD Lead
Jonathan	Smith	Geography - Land Cover Lead
Paul	Wiese	Vector Lead
Lou	Yost	Names Lead
Carl	Zulick	GIIA Deputy Chief

Appendix B: Partners for FY07 Agreements

Federal

- U.S. Army Corps of Engineers
- NGA
- NPS
- NRCS
- BLM State offices
- USDA FSA
- USGS Multi-Hazards Science Support

State

- Alabama Department of Economic and Community Affairs, Office Of Water Resources
- Arkansas Department of Environmental Quality
- Colorado Division of Water Resources
- Commonwealth of Virginia, VITA
- Delaware Department of Natural Resources and Environmental Control
- Delaware Office of Management and Budget
- Illinois State Department Of Natural Resources
- Illinois State Geological Survey
- Indiana Geographic Information Council
- Iowa Department of Natural Resources
- Iowa Geographic Information Council
- Louisiana Department of Environmental Quality
- Louisiana State University
- Michigan State University Institute Of Water Research
- Missouri Department of Conservation
- Missouri Department of Natural Resources
- Missouri Office of Administration
- Montana Department of Administration
- Montana State Library
- New Mexico Emergency Management Office
- New Mexico Geospatial Information Council

- New Mexico Office of the State Engineer
- New York State Office of Cyber Security and Critical Infrastructure Coordination
- North Carolina NC GCIA
- North Dakota Department of Information Technology
- Ohio Geographically Referenced Information Program
- South Dakota Geological Survey
- South Dakota State University
- State of California, Department of Water Resources, Division of Technology Services
- State of Nevada, Department of Transportation
- State Of New Jersey, Department Of Environmental Protection
- State of Oregon, Geospatial Enterprise Office
- State of Utah, Automated Geographic Reference Center
- State of Washington, Department of Information Services
- State of Washington, Department of Transportation
- Tennessee Department of Finance and Administration
- Texas Natural Resources Information System
- The Florida Department Of Revenue
- The Florida Division Of Emergency Management
- The Florida Fish And Wildlife Conservation Commission
- The Florida Southwest Florida Water Management District
- The Kentucky Commonwealth Office Of Technology, Division Of Geographic Information
- The Maine Office Of GIS
- The Pennsylvania Department of Conservation and Natural Resources
- The State Of Michigan, Center for Geographic Information
- The Vermont Center For Geographic Information
- The West Virginia State GIS Technical Center
- University of Alabama
- University of Denver
- University of Idaho, Office of Sponsored Programs
- University of Missouri
- University of Montana
- University of New Mexico
- University of Wyoming
- Wyoming Game and Fish Department

Local

- Aiken County, SC
- Benton County, AR
- Chisago County, MN
- City Of Augusta, GA
- City Of Fort Wayne, IN
- City of Salem, OR
- Clark County, WA
- Contra Costa County, CA
- County of Kitsap, WA
- County of Kitsap, WA
- County of Los Angeles, CA
- County of Nez Perce, ID
- Dane County, WI
- Florence County, SC
- Indianapolis Mapping And Geographic Infrastructure System (IMAGIS), IN
- Kent County, MI
- McLeod County, MN
- Muskegon County, MI
- Ottawa County, MI
- Richland County, SC
- Sangamon County, IL
- Shelby County, TN
- Snohomish County, WA
- Sumner County, TN
- The Metropolitan Planning Commission For Nashville And Davidson County, TN
- The Rutherford County, TN
- Washoe County, NV
- Williamson County, TN

Other

- Alaska Geographic Data Committee
- Association of Monterey Bay Area Governments, CA
- Avista Utilities Corporation, WA
- Bexar Metro 9-1-1 Network District

- Coeur d' Alene Tribe, ID
- Fort Benning Department Of Public Works/Environmental Management Division/Land Management Division
- Hawaii Geographic Information Coordinating Council
- Houston-Galveston Area Council
- MDA Geospatial Services Incorporated, MN
- Metropolitan Council of Minneapolis, MN
- Mid-America Regional Council
- Mid-Region Council of Governments
- North Central Texas Council of Governments
- Northwest Arkansas Regional Planning Commission
- Omaha-Council Bluffs Metro Area Planning Commission
- San Diego Geographic Information Source, CA
- San Francisco Estuary Institute, CA
- Southern Nevada Water Authority
- Squaxin Island Tribe, WA
- Tri-College University International Water Institute