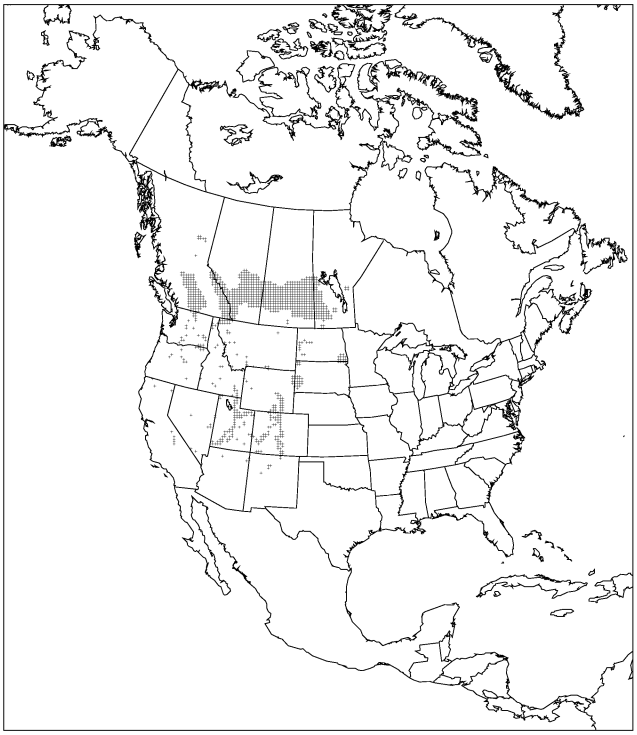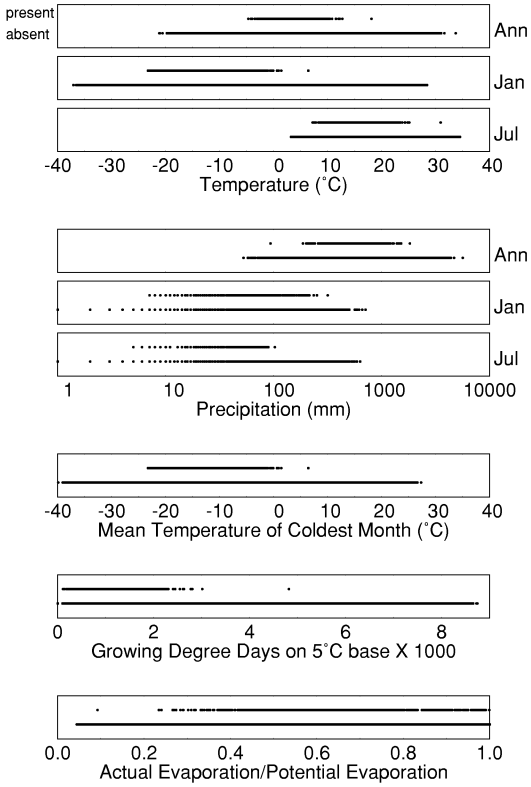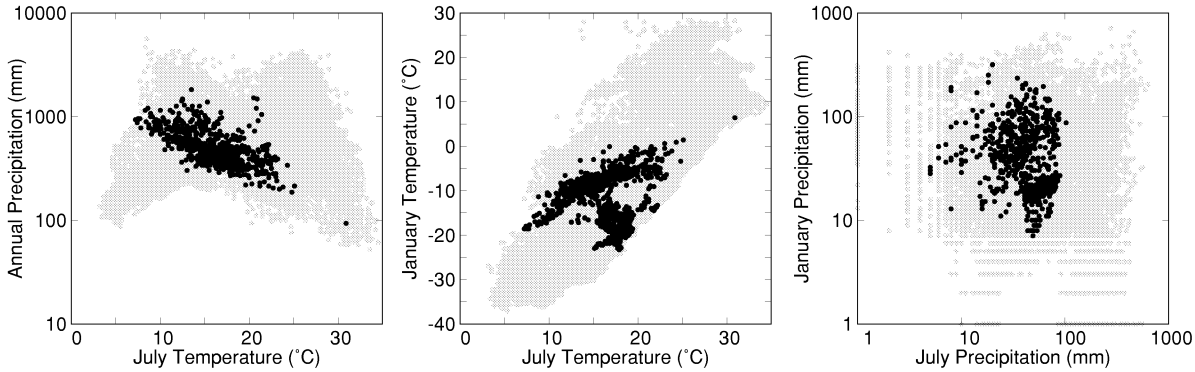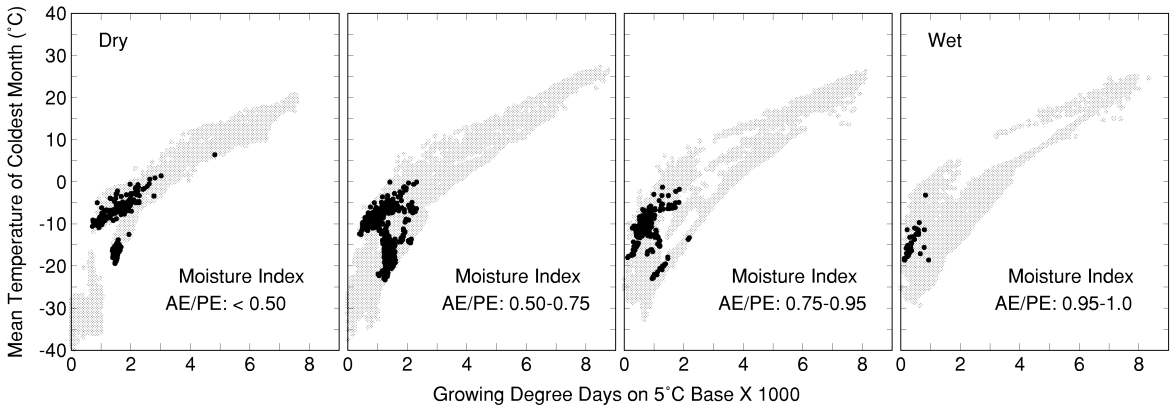Betula occidentalis