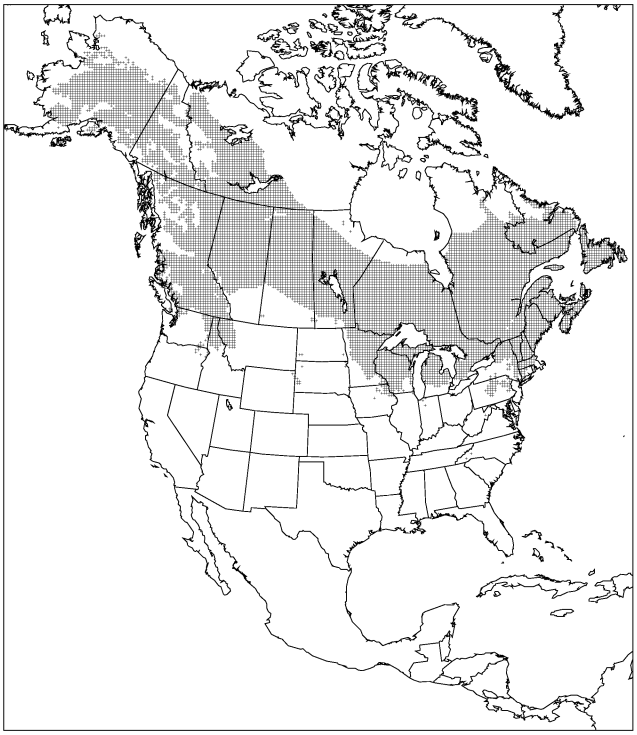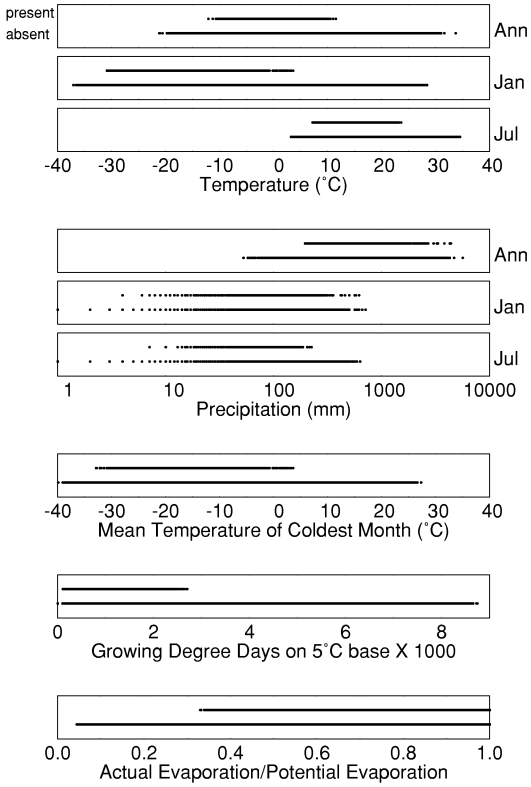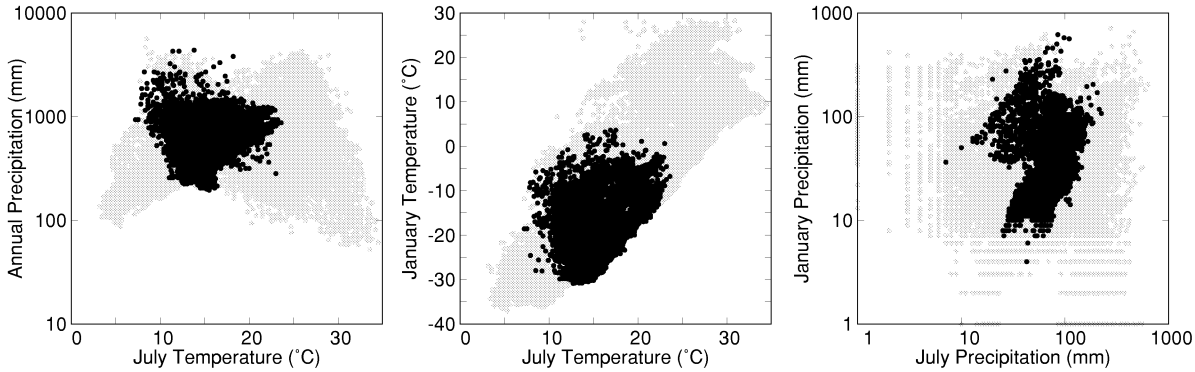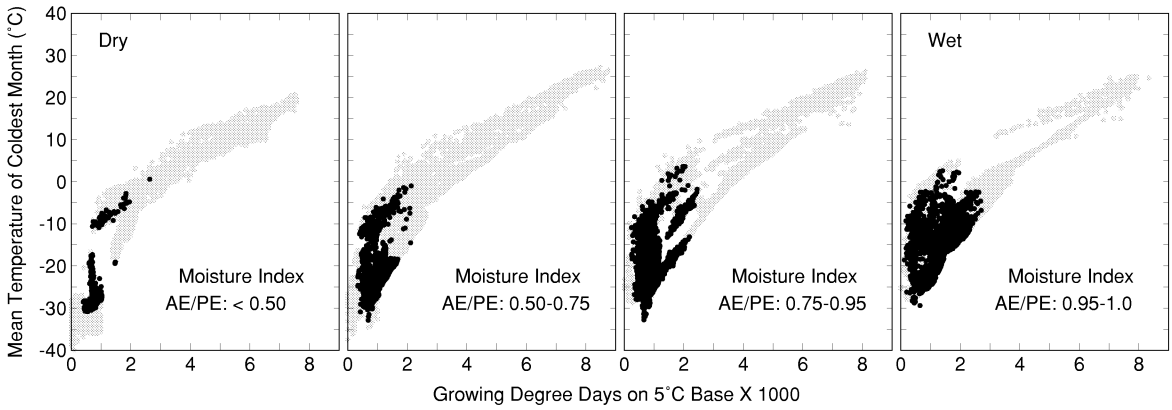Betula papyrifera