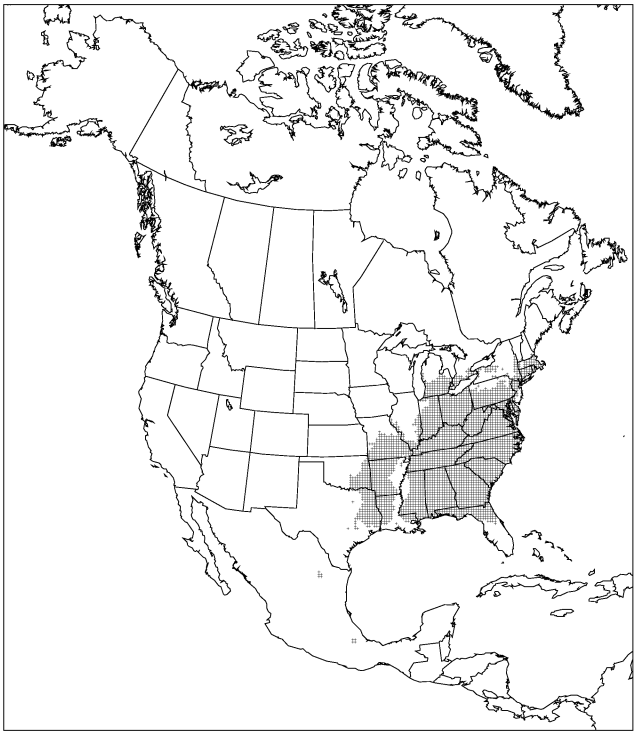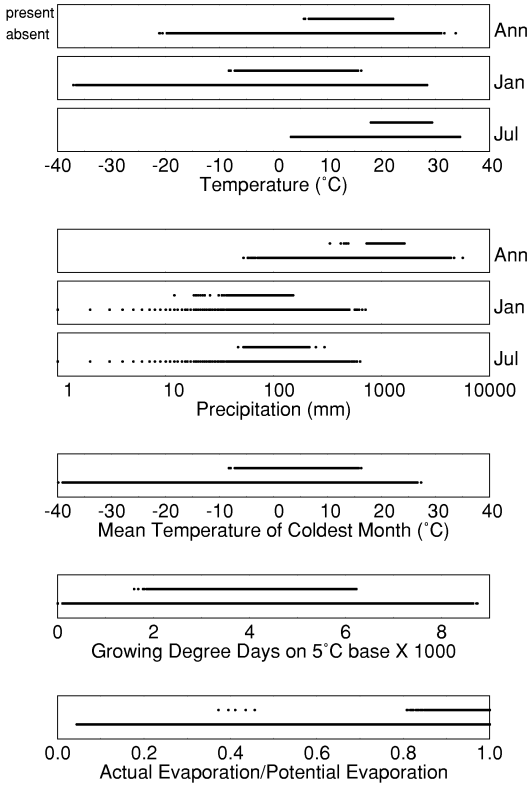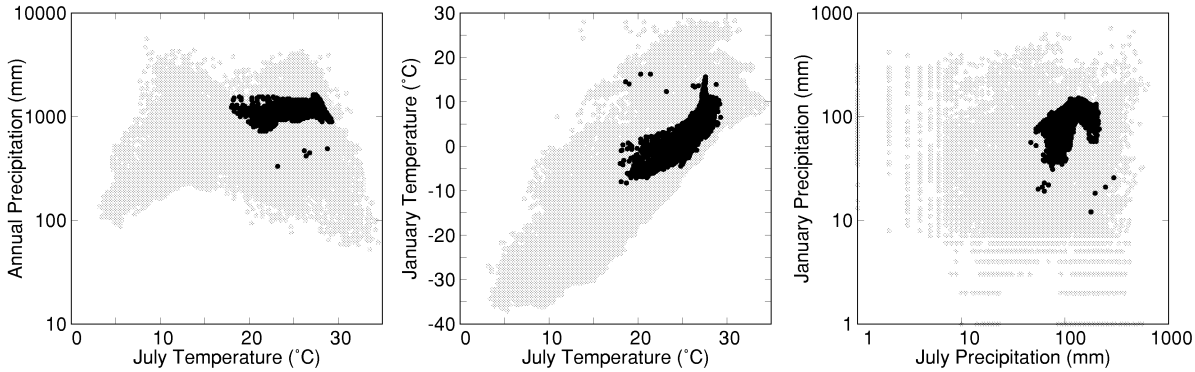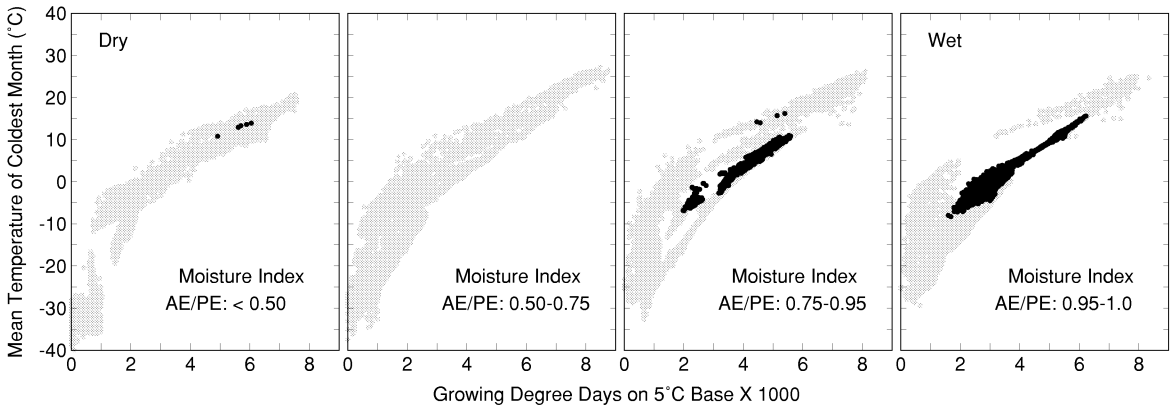Cornus florida