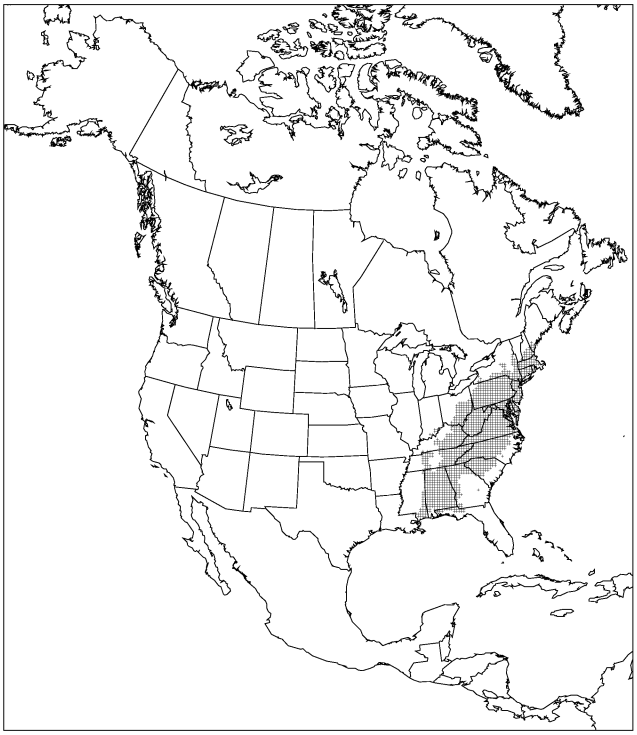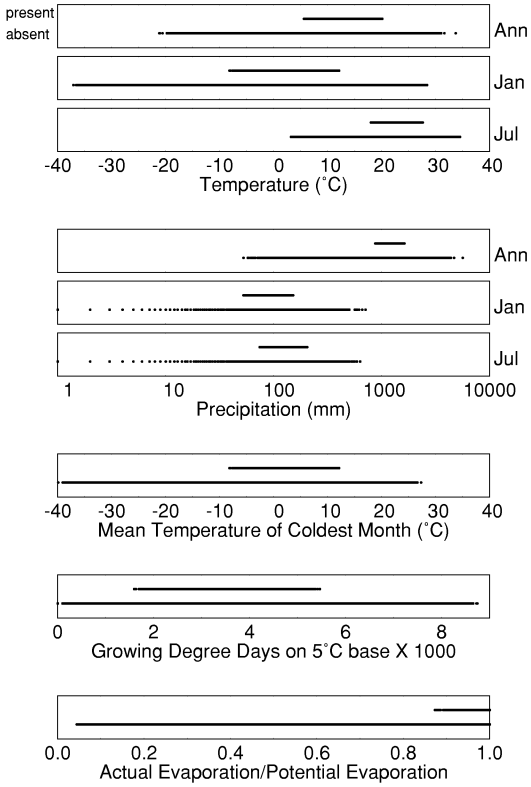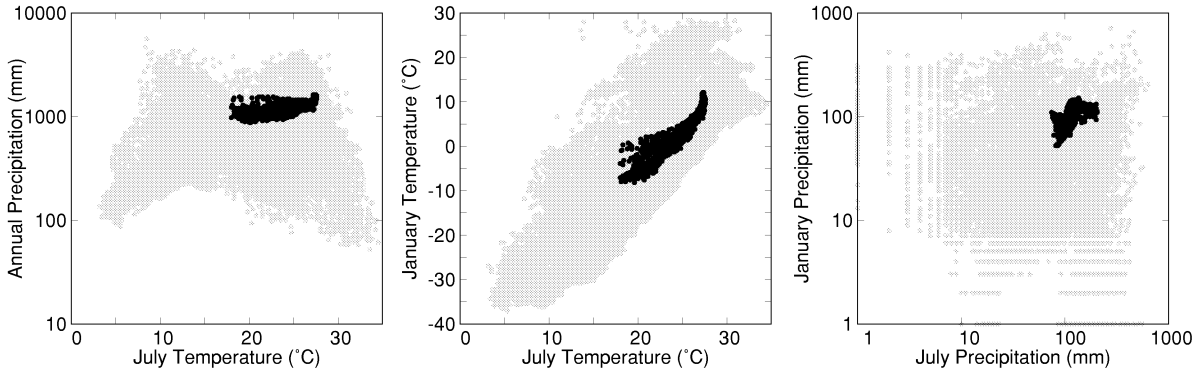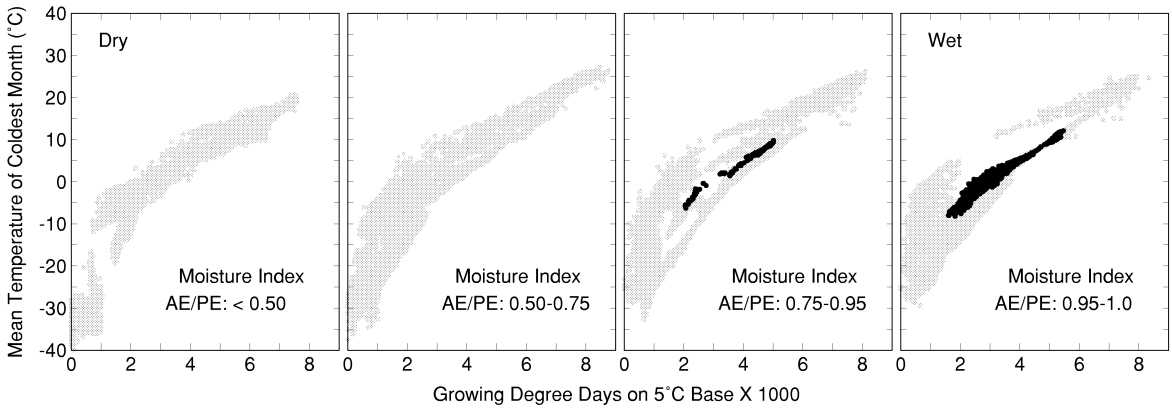Kalmia latifolia