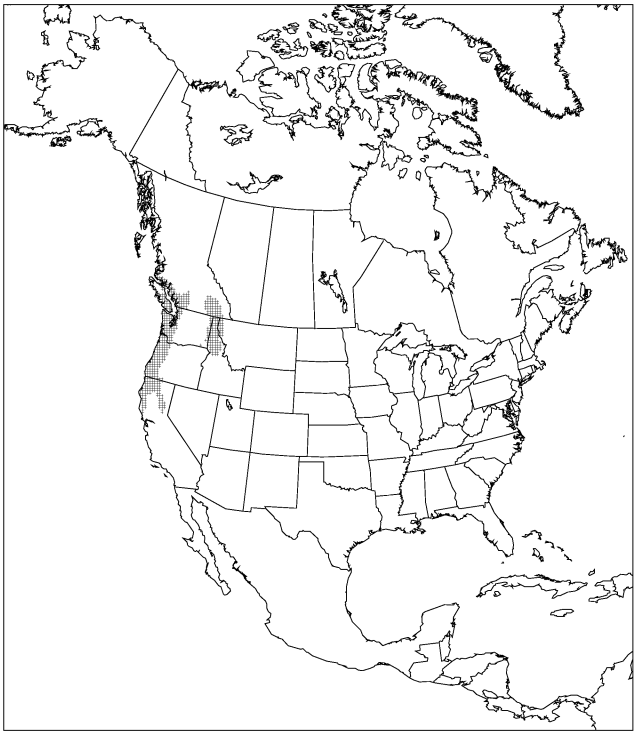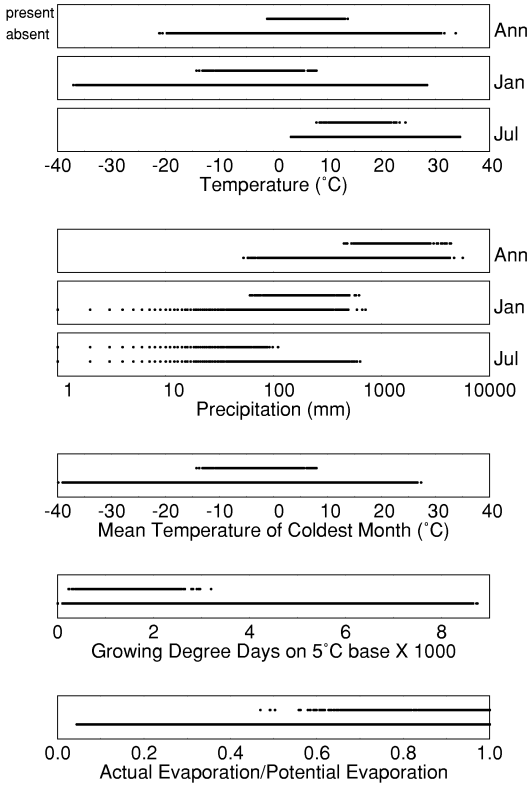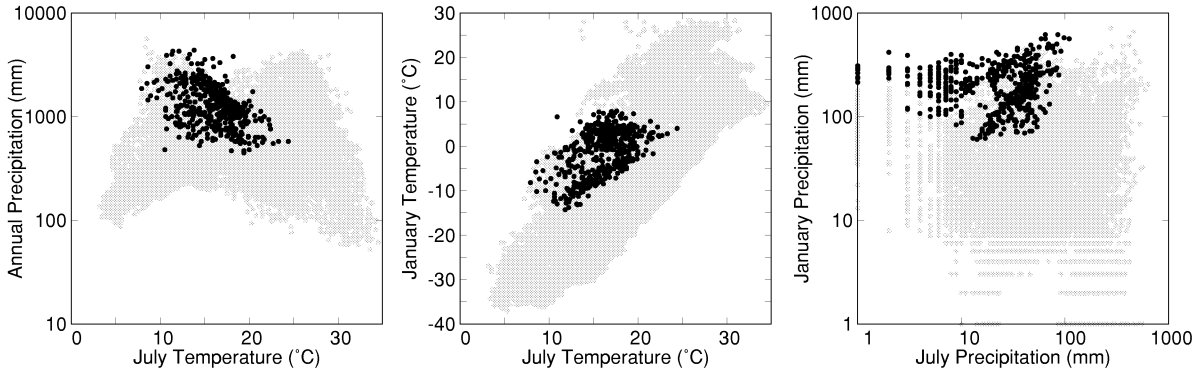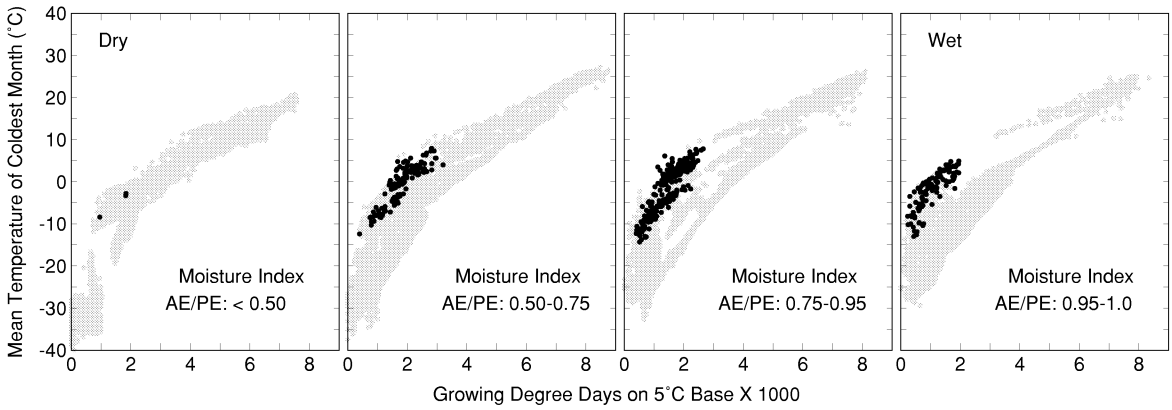Rhamnus purshiana